



UNIVERSITY SYSTEM OF MARYLAND AT SOUTHERN MARYLAND

BOARD OF ADVISORS MEETING

Tuesday, July 20, 2021 at 5:00 PM

Web Ex Meeting number +1-202-860-2110 (access code): 120 181 1808

Agenda

- | | | |
|------|--|--|
| 5:00 | Call to Order | <i>Joe Anderson, Chair</i> |
| 5:01 | Welcome Remarks from the Chancellor | <i>Chancellor Jay Perman</i> |
| 5:05 | Approval of May 18, 2021, Minutes | |
| 5:10 | Introductions of the BoA | |
| 5:20 | Executive Committee Secretary | <i>Joe Anderson, Chair</i> |
| 5:25 | Executive Director's Report
Introduction, Markia Simmonds, New Business Manager | <i>Eileen Abel, Executive Director</i> |
| 5:50 | Marketing Presentation | <i>Elyse McKinstry, McKinstry Consulting</i> |
| 6:05 | News from the Innovation District | <i>Chris Kaselemis</i> |
| 6:10 | Workforce Survey | <i>George Hurlburt</i> |
| 6:15 | Committee breakouts | |
| 6:30 | Adjournment | |

NEXT MEETING

Tuesday, October 19, 2021