

MINUTES OF THE BOARD OF ADVISORS MEETING  
HELD ON TUESDAY OCTOBER 19, 2021, AT 5:00 PM  
Powell Hall, Room 154  
USMSM, TELECONFERENCE

**In Attendance By WebEx Video or Phone:** Joe Anderson, Denise Barnes, Betsy Beise, Dan Curry (*Ex Officio*), Alan Easterling, Anthony Foster, Bonnie Grady (*Ex Officio*), John Greely, Bonnie Green, Ellen Herbst (*Ex Officio*), George Hurlburt, Glen Ives, Chris Kaselemis (*Ex Officio*), Jack Keane, Gary Kessler, Kathryn Maney (*Ex Officio*), Phillip Melton, Maureen Murphy (*Ex Officio*), Kelly Robertson-Slagle (*Ex Officio*), Mike Schroeder (*Ex Officio*), and Eileen Abel (*Ex Officio*)

**Not in Attendance:** Maria Icaza, Mike Harper, Tuajuanda Jordan (*Ex Officio*), Bob Kavetsky, Becca Salisbury, Matt Scassero, and J. Scott Smith (*Ex Officio*).

**Call to Order:** The Board was called to order at 5:03 pm by Joe Anderson.

Joe made a brief announcement: Matt Scassero will be stepping down from the BoA. Matt has accepted the position of Director of Research, Innovation and Outreach, A. James Clark School of Engineering, USMSM.

**Approval of Minutes:**

Minutes of the July 20, 2021, meeting was distributed for approval. *A motion was made by Maureen Murphy to approve the minutes and seconded by Bonnie Grady. The motion carried.*

**Event Discussion:**

Joe Anderson thanked the staff, BoA, speakers, and the great support from the community we received that day.

Eileen stated as much work was put into this event, she felt honored, humbled, and extremely grateful for all the support to make it a successful event.

**Committee Reports:**

Kathy Maney, Government Affairs – Committee is prepared to be active and be recognized as the USMSM representation to our elected officials. The committee has plans to investigate other partnerships and organizations, to make certain we have all the resources that are available to USMSM.

Maria Icaza, Marketing –Eileen Abel reported on behalf of Maria. Committee met, discussed focus and strategies. Next step the marketing group plans to meet with McKinstry Consulting to discuss the different strategies and review the portfolio of materials that have been put together.

George Hurlburt, Workforce – George reported highlights and discussed the committee's guiding principles. A need for undergraduate and graduate programs seeking high-wage opportunities. A solid pipeline from CSM to USMSM is needed.

Jack Keane, Nominating Election of the Secretary – Jack stated they are looking for a replacement for Matt Scassero.

Business at hand is the appointment of the new secretary. There has been one nomination. Jack opened the floor for any other nominations. *Maureen Murphy made a motion to close the nominations and go forward with Phillip Melton as secretary, Kathy Maney seconded. The motion carried.*

Jack discussed the Nominating Committee milestones, January-July, and future priorities/considerations.

Joe Anderson, Scholarship – Joe reported more members are needed. Joe stated that what is critical for this committee, is the other committees need to interact, communicate, and have the synergy between. Joe added this is an important committee to bring students here who may not have the financial means to attend college.

### **Executive Director Report:**

Social Media Engagement: Leading up to the event we had 1,500 views on Facebook and Twitter. The ribbon-cutting picture had 344 views. The professional photographs will be available soon. Elyse, from McKinstry Consulting, will use those photographs to create and send a thank you photo from our constant contact list. Also in November, we will essentially start a monthly blog.

Risk Management – There has been a conversation at USM currently around enterprise risk management. The system has hired a consultant to work with individual universities to look at common risks, individual risks and make recommendations around these rising issues. Eileen stated she had a conversation with the consultants, where safety is an issue, both in terms of the physical infrastructure, and the fact that we now have doubled our footprint. With the need for security on campus, lack of attention to the infrastructure between the two older buildings, and cybersecurity, though feel secure under College Park, we would like controls in place. Immediate goals; training for risk and crisis management. Training for staff and students will be made available.

Facilities Manager - Scott Raymond started, November 1<sup>st</sup>; he previously held the position Chief of Trade, at UMCES, Chesapeake Biological Lab. Scott is highly regarded and will be invited to the January Board Meeting. This position will manage contracting services and oversee the maintenance of the building and grounds. Scott will also collaborate with UMCP and USM on budgeting for the needs of the facilities.

Emergency text system - USMSM is going to implement an emergency text system. Eileen is currently working on how to get the message out to students in order to sign up. It's not an expensive service and hope to have students signed up by January.

Updates:

MCE Furniture should arrive in November/December.

Meeting with IT. Currently no networking in Building III; there should be an update soon.

\$300,000 to utilize toward public art. Eileen's goal is to use local artists from Southern Maryland.

Chancellor's message is that building programs is a priority. Looking for additional support; foundations, grant funding, and lobbying to the state.

Eileen also brought up the concern about housing for graduate students who may be posted down here. Kelly Robertson-Slagle suggested contacting the Calverton School, they have a new facility for housing that is not being used and have been looking for partnerships and organizations like USMSM.

**Director of Research, Innovation, and Outreach:** Matt Scassero will be a regular attendee at the BoA meetings to announce updates and opportunities.

**New Business:** Jack Keane proposed quarterly committee chair meetings one week prior to the BoA meeting.

**Next Meeting:** The next BOA meeting is on January 18, 2022. Currently, this meeting is scheduled to meet IN PERSON at USMSM but will be available through Zoom if unable to attend in person.

**Adjournment:** There being no other business, *Maureen Murphy moved a motion to adjourn, and Jack Keane seconded. The motion carried.* The meeting adjourned at 6:07 p.m.