

MINUTES OF THE BOARD OF ADVISORS MEETING HELD ON TUESDAY APRIL 19, 2022 AT 5:00 PM SMART Building Room 2201 USMSM, TELECONFERENCE

<u>In Attendance:</u> Joe Anderson, Denise Barnes, Betsy Beise, Christine Bergmark, Alan Easterling, Anthony Foster, Bonnie Grady (*Ex Officio*), John Greely, Bonnie Green, Glen Ives, (*Ex Officio*), Jack Keane, Gary Kessler, Kathryn Maney (*Ex Officio*), Kelly Robertson-Slagle (*Ex Officio*), Becca Salisbury, Jason Szklany, Mike Schroeder (*Ex Officio*), J. Scott Smith (*Ex Officio*). Ellen Herbst (*Ex Officio*), Mike Harper, Eileen Abel (*Ex Officio*), and Matt Scassero

<u>Not in Attendance:</u> Dan Curry (*Ex Officio*), George Hurlburt, Maria Icaza, Tuajuanda Jordan (*Ex Officio*), Bob Kavetsky, Chris Kaselemis, Phillip Melton, and Maureen Murphy (*Ex Officio*)

<u>Call to Order:</u> The Board was called to order at 5:06 pm by Joe Anderson.

# **Approval of Minutes:**

Minutes of the January 18, 2022, meeting was distributed for approval. A motion was made by Jack Keane to approve the minutes and seconded by Gary Kessler. The motion carried.

#### **Discussion of Changes to Bylaws:**

By-Laws were distributed prior to meeting. Eileen discussed language changes to the Executive Committee section. We need to allow two weeks to review the changes before BoA Approval the changes will then be sent to the BoR for final approval. Amended Bylaws will be voted on at the July 19<sup>th</sup> BoA meeting.

#### **Executive Director Report:**

- DOD Grant Capacity grant for the community; CSM, Anne Arundel Community College, University School of Nursing at College Park, A. James Clark School, UMES, and USMSM. The grant is way to build relationships and partner in the education systems' K-12, community colleges, college faculty, etc. We should hear if awarded by next month. The term of the grant September 1, 2022.
- FIT is closing all satellite campuses; they will run their programs online. They will have their last graduation at USMSM, May 21st.

- The Maryland Early Childhood Leadership Program (MECLP), a program of the Sherman Center for Early Learning in Urban Communities at UMBC, is a workforce initiative designed to accelerate cross-sector leadership in early childhood. UMBC is hoping to bring to USMSM by Spring 2023.
- UMGC- returning this Fall; BS Human Resource Development.
- BSU- bringing their previous programs back, plus a new BS Computer Science program, and Certificates in Cloud Computing and Cybersecurity.
- Coppin University- discussed bringing Health Management to USMSM, Fall 2022.
- Marketing Updates- Eileen discussed the increase in marketing statistics and the raising profiles in social media
- Facilities Upgrades-Water fountains replaced with water bottle filling stations. In the beginning stages of repainting Bldg. I & II. Rented printing kiosk for students, and finally after many months Eileen finally was able to get the brick wall up front acid washed.
- In discussion with the UMBC Provost Office and researching Program Development Programs. Looking at a surveyor's degree which is much needed in Southern Maryland. If you have AA in Geology, +30 hours will get you a bachelor's degree and certified in surveying.

## **Committee Reports:**

Jack Keane, Nominating–Jack discussed the agenda milestones. Nominating Committee selects nominations based on attributes/needs. Jack thanked Alan Easterling for his service and contributions, he is stepping down June 30<sup>th</sup>.

Jack briefly went over potential new members; Jason Szklany. Jason will represent as the student member. He is currently working on his BS EE degree.

Jack briefly discussed Bernard Jackson. Jack has known Bernie for +30 years being in the Navy together. Bernie is also an entrepreneur and currently resides in PG County.

A motion was made by Jack Keane to approve the two candidates to the USMSM Board of Advisors, Jason Szklany and Bernard Jackson, and seconded by Gary Kessler. The motion carried.

New board members will begin July 1, 2022. Joe Anderson will extend a year as Chair. The Chair elect with sit in for 2023 and will be voted in as Chair in 2024.

A motion was made by Bonnie Green to extend one year to Joe Anderson as USMSM Board of Advisors Chair and seconded by Gary Kessler. The motion carried.

Kathy Maney, Government Affairs- reported Charles County Commissioners was well received, the next process is having them to come down and visit the site.

Maria Icaza, Marketing – No report.

Joe Anderson, Scholarship – Joe reported he, and John Greeley met. They discussed working closely with USM Foundation, identifying potential funders. They discussed bringing a consultant to work directly with USMSM students who may have opportunities with scholarship funding.

George Hurlburt, Workforce – No report

### Director of Research, Innovation, and Outreach:

- Matt discussed the use of the new labs. As of now they do not have a lab manger. We are the largest conference center south of DC. SMART has conducted over 25 tours, which includes Southern River High School, 35 students.
- Looking into partnering with Deloitte. Deloitte currently partners with NAWCAD (AirWorks), UMD, MD Dept of Commerce, MEDCO, this leads others to partnership as the leader of Autonomy.
- Dr. Cecilia Huertas is looking to hire students this fall to work in the water tunnel
- AUVSI Seafarer sUAS Competition has kicked out Webster, trying to bring it to 2W6 impact to airport, could be HUGE USMSM play (>1,000 people).

Next Meeting: The BOA retreat and the regularly scheduled BOA Meeting is on July 19, 2022. The Retreat will begin at 12:30pm. Details will be forwarded to all members.

<u>Adjournment:</u> There being no other business, *Jack Keane moved a motion to adjourn, and Gary Kessler seconded. The motion carried.* The meeting adjourned at 6:31 p.m.