



MINUTES OF THE BOARD OF ADVISORS MEETING  
HELD ON TUESDAY, OCTOBER 18, 2022 AT 5:00 PM  
SMART Building, Room 2303  
USMSM, TELECONFERENCE

**In Attendance:** Joe Anderson, Denise Barnes, Betsy Beise, Anthony Foster, John Greely, Bonnie Green, George Hurlburt, Tuajuanda Jordan (*Ex Officio*), Chris Kaselemis, Jack Keane, Gary Kessler, Becca Salsbury, Phillip Melton, Maureen Murphy (*Ex Officio*), Julie Oberg, Jason Szklany, J. Scott Smith (*Ex Officio*). Johnnie Taylor, Ellen Herbst (*Ex Officio*), Mike Harper, Andrae Townsel, Eileen Abel (*Ex Officio*), and Matt Scassero

**Not in Attendance:** Christine Bergmark, Jo Anne Boughman (*Ex Officio*), Glen Ives, Bernard Jackson, Bob Kavetsky, Kelly Robertson-Slagle (*Ex Officio*), and Kathryn Maney (*Ex Officio*)

**Call to Order:** The Board was called to order at 5:06 pm by Joe Anderson.

**Approval of Minutes:**

Minutes of the July 19, 2022, meeting was distributed for approval. *A motion was made by George Hurlburt to approve the minutes and seconded by Bonnie Green. The motion carried.*

**Introductions:** Joe Anderson introduced and welcomed Carol Moye, BSU, Director Liaison to Regional Centers and Dr. Andrae Townsel, Superintendent, Calvert County Schools.

**Committee Reports:**

Workforce: George Hurlburt presented his research on the regional academic ecosystem, outlining key strengths that USMSM can take advantage of.

Nominating: Jack asked to officially approve Theresa Shafer as a Board of Advisor member to replace Michael Schroeder. Her resume was emailed prior to the meeting.

*A motion was made by Jack Keane to approve Theresa Shafer as an Ex Officio Board of Advisor, seconded by Tuajuanda Jordan. The motion carried.*

Government Affairs: No report.

Outreach and Communications: Julie Oberg discussed the need to hire a consultant to create an Outreach and Marketing Plan. Eileen agreed this is essential.

Scholarship: Joe reported a comprehensive list needs to be created to direct students too. The committee needs to understand the financial aid process before this is generated.

**Executive Director's Report:**

- USMSM seeks to enter into a long-term lease with Kennedy Krieger Institute. Full BoR approval 11/11/22.
- Several new programs are in process for Fall 2023. Working toward other program opportunities at USMSM.
- Continuing to raise the center's profile and connecting with USM's Strategic Plan.
- Two key personnel needs: Director of Academic Student Affairs and Pathway Recruiter.
- In order to be successful and reach goal driven initiatives Eileen needs the BoA's assistance. Looking for ways to do some fundraising in 2023 and connecting students with employers for job opportunities.

**UMD's Director of Innovation and Outreach:**

- Collateral clearance effort: certifying SMART as capable of supporting classified discussions and work below SCI in Open Air Land Lab and Grand Hall
- TEDCO, MEDCO, Mtech meeting held 27 October with Reza, and full support of Dean Graham. Activities to support tech growth in our area and student outreach (TEDCO).
- Reza Ghodssi is attracting significant PhD attention, formed a Tech Advisory Group to focus our research efforts.
- Industry partnerships - Deloitte, Microsoft, others under discussion – invest in MATRIX/SMART
- Outreach with Southern Maryland Schools and CSM.
- Needs form BoA: identifying possible research partners, industry and government partners who need to support internships and scholarships to help their workforce needs.

**Next Meeting:** The next BOA Meeting will be on January 17, 2023.

**Adjournment:** There being no other business, *Bernard Taylor moved to adjourn, and Maria Navarro seconded. The motion carried.* Meeting adjourned at 6:03 pm.