



BACHELOR OF SCIENCE IN

SPORTS MANAGEMENT



**COLLEGE OF EDUCATION
DEPARTMENT OF TEACHING, LEARNING
& PROFESSIONAL DEVELOPMENT**

With a Bachelor of Science in Sport Management, you will gain the skills needed for careers in sport administration, marketing, event management and leadership. This program emphasizes the business and organizational side of sports, preparing you to navigate the dynamic sports industry and pursue opportunities across a variety of sport-related settings.

Your Bachelor of Science in Sports Management will prepare you to:

- Apply sports management principles to diverse organizational settings and professional environments.
- Assess financial, ethical, legal and risk management challenges in the sports industry.
- Develop effective communication strategies for Sport Management organizations and teams.
- Build hands-on experience through internships, partnerships and professional opportunities.

EMPLOYMENT PROSPECTS

Career paths include:

- Athletic Director
- Sports Agent
- Coach
- Sports Analyst

**FOR MORE INFORMATION ABOUT
THE SPORTS MANAGEMENT
PROGRAM:**



Learn more about BSU and apply at

BOWIESTATE.EDU